



A Startup Journey

Evolving from ad-hoc to
agile to kanban

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Ad-hoc

Agile

Kanban



2004

2006

2010

1. Ad-hoc to Agile



Products

Web Browser

Messaging

Protocol Stack

Services

Porting

Customizations

Support

Extreme Programming

Feature Driven Development

Scrum

Crystal Clear

What went well?

Delivered Software Incrementally

Good Cultural Fit

Mistakes

Build

Not Started

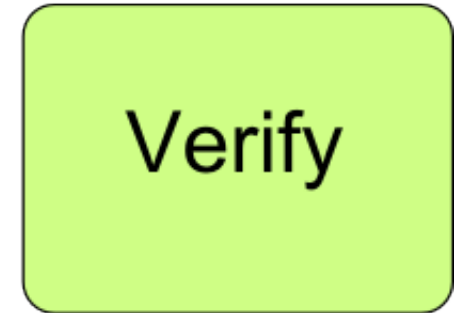
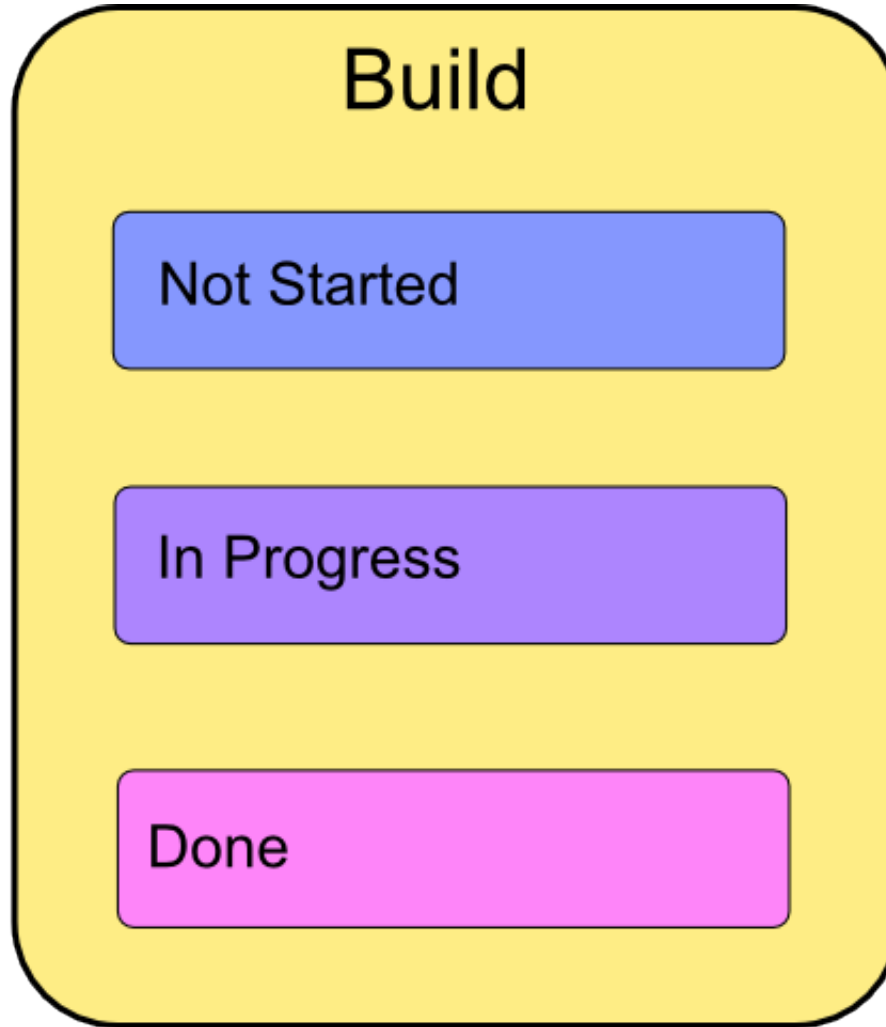
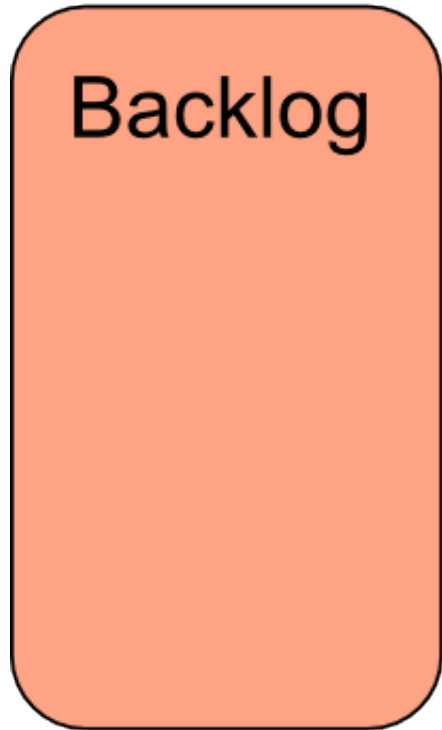
In Progress

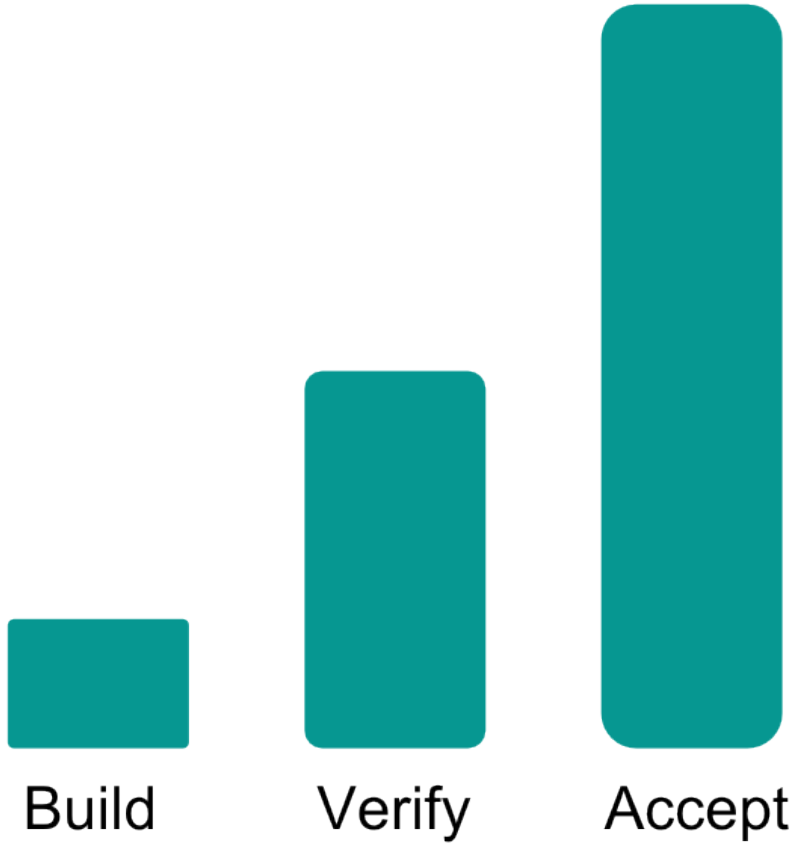
Done

Verify

Accept

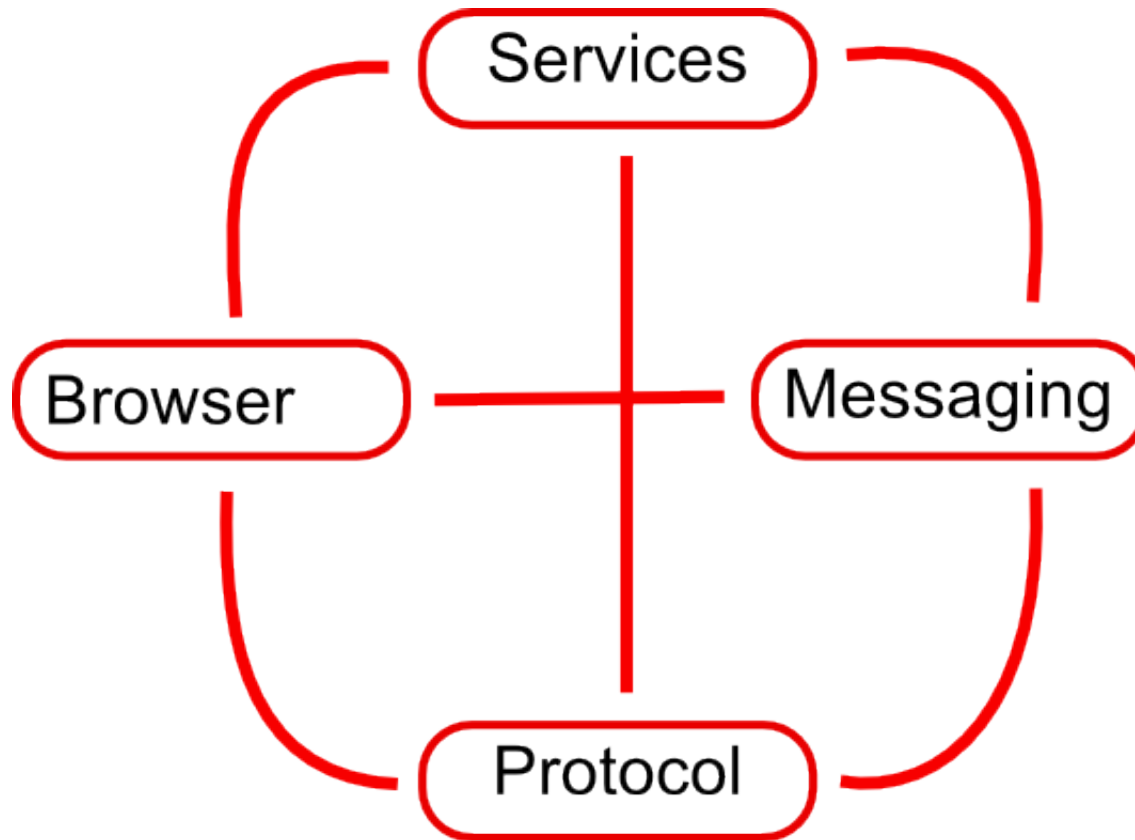
Backlog





Customer
(pays)

User
(uses)



\$

\$\$

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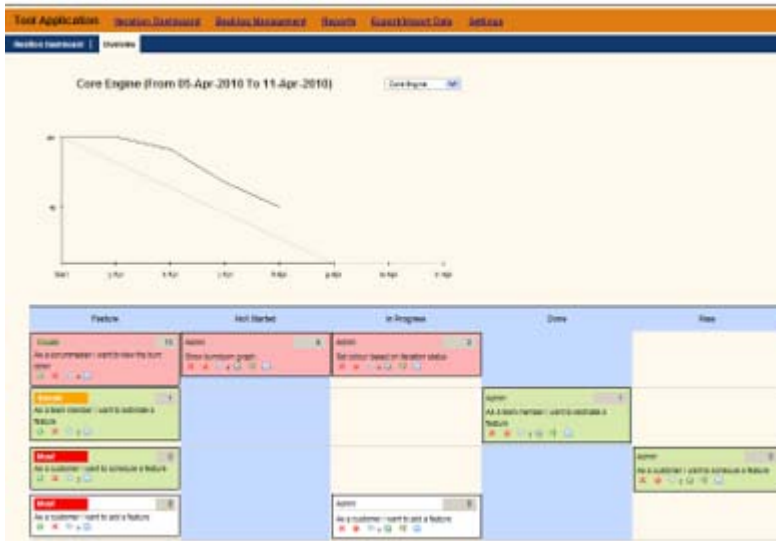
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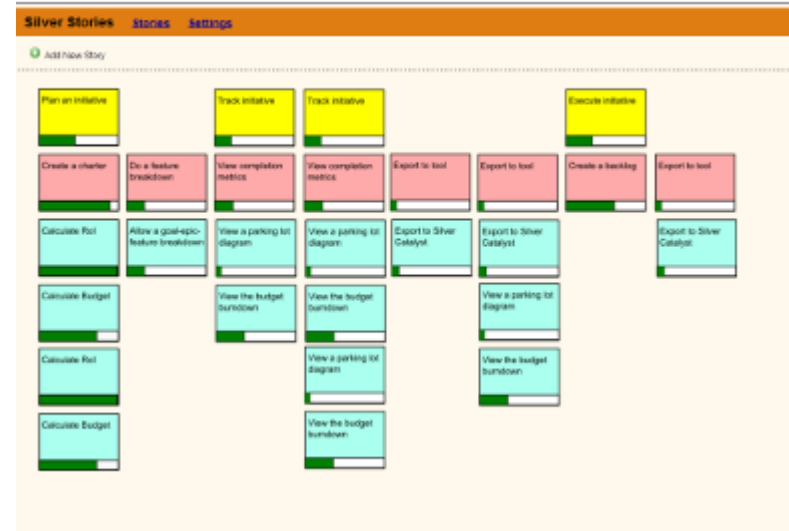
1. Agile to Kanban

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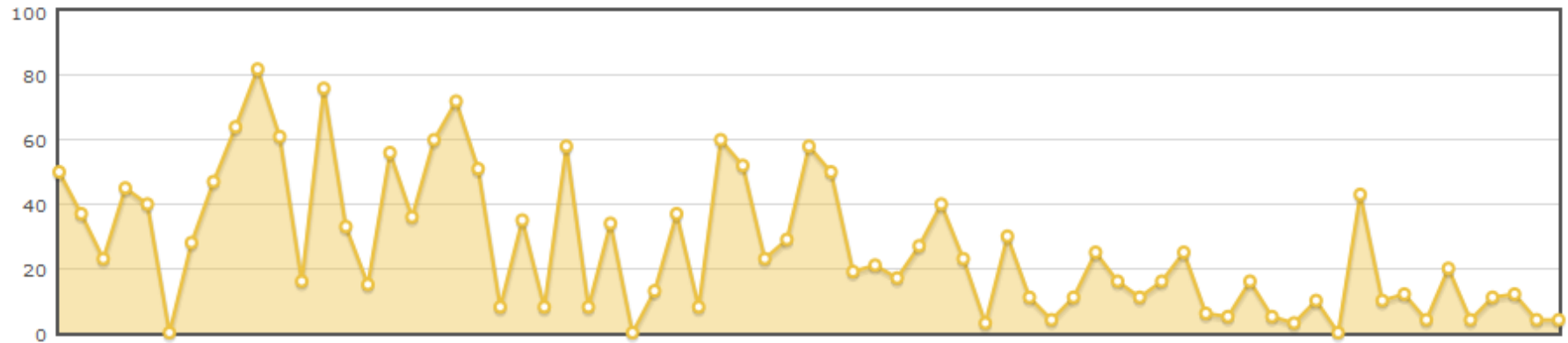
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What went well?

Delivered Software Incrementally

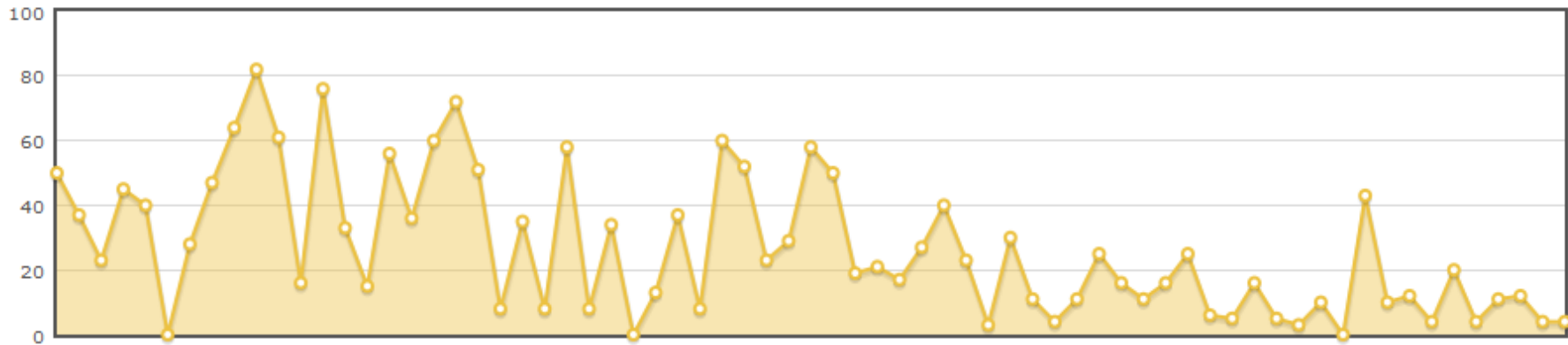
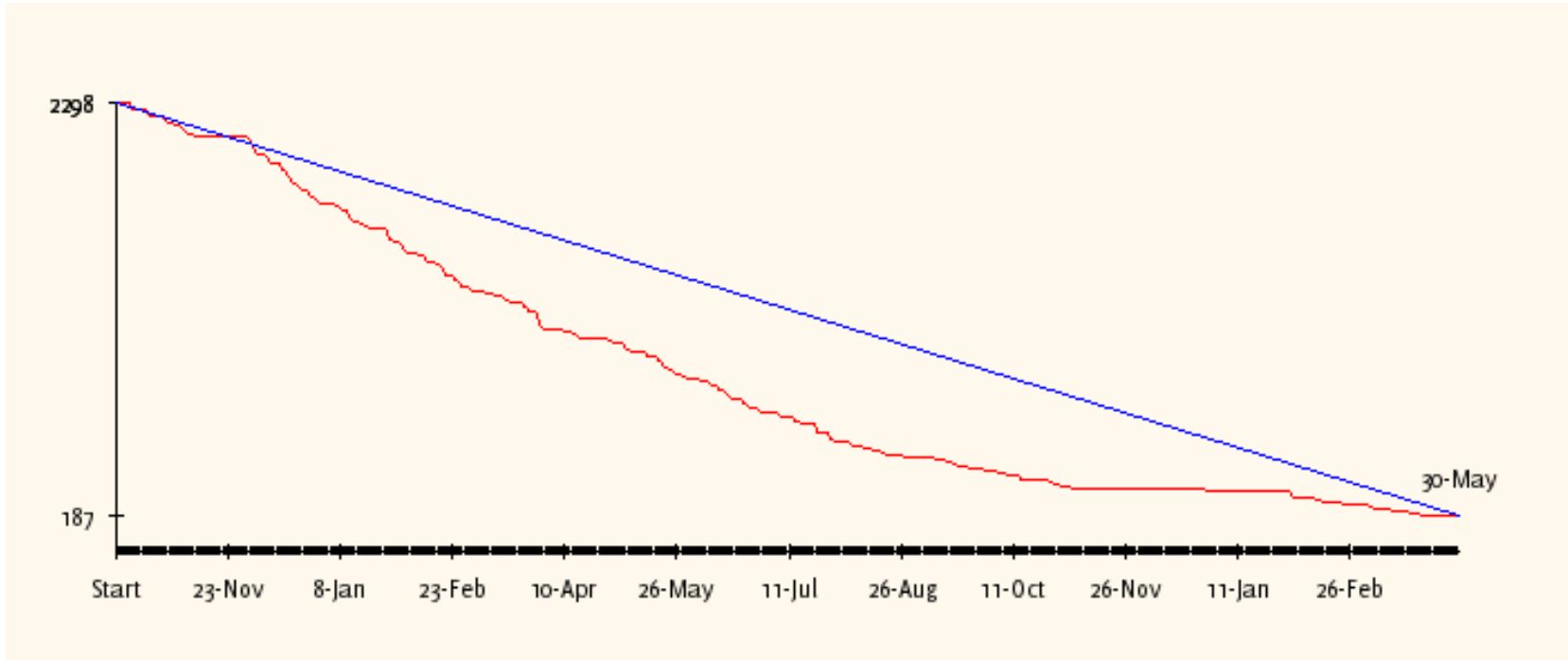
But then...

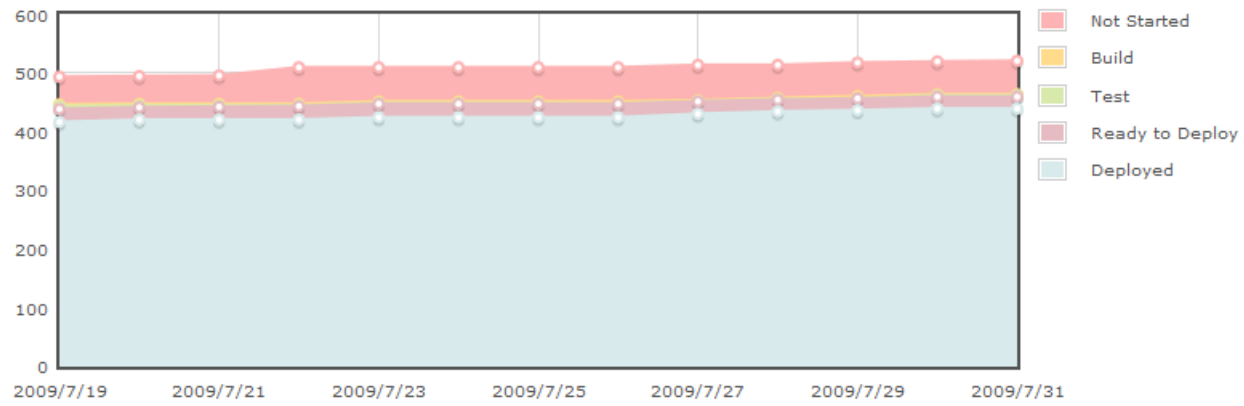


Decoupling Releases

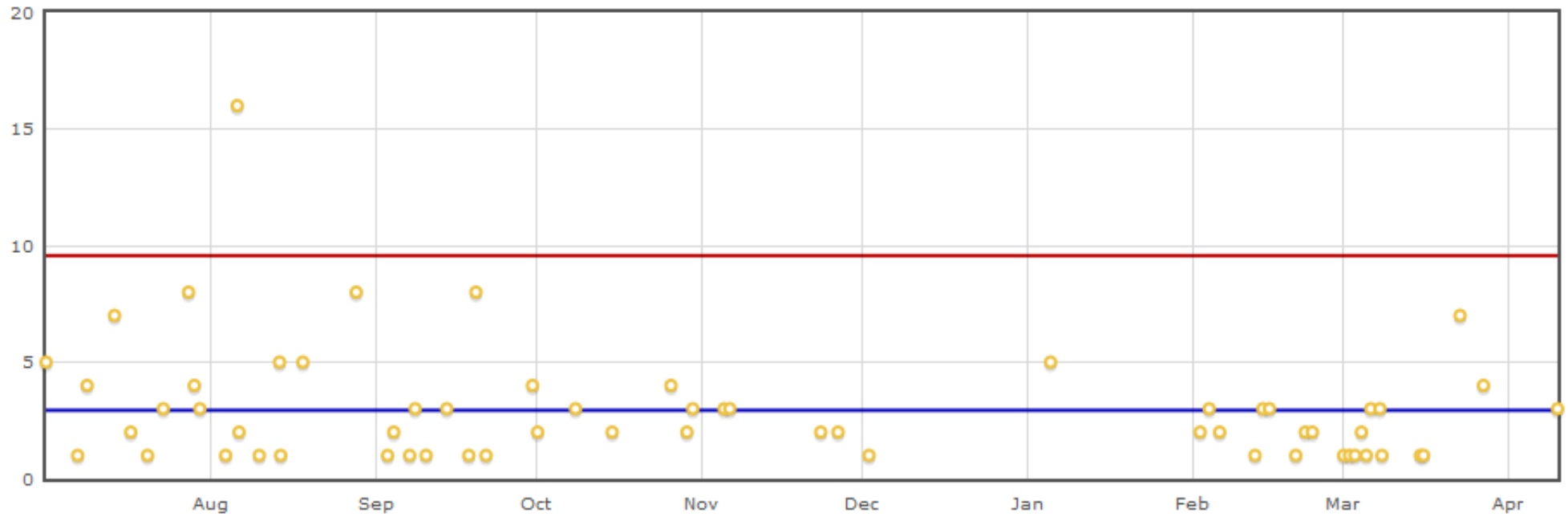
whats the cost of delay?
whats the transaction cost?

Getting Rid Of Iterations

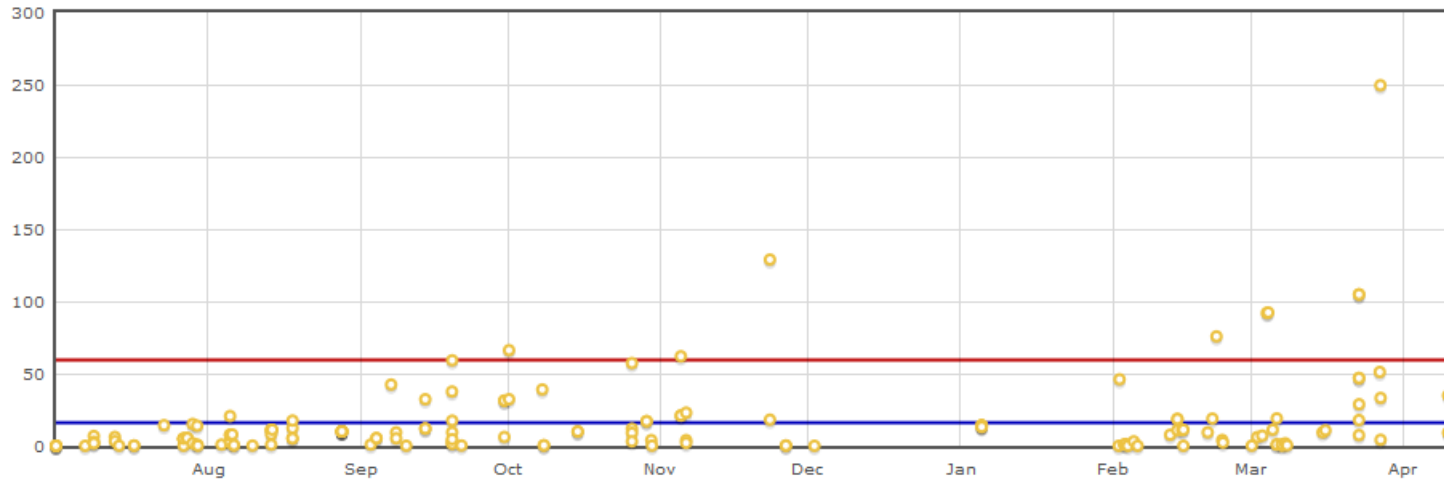




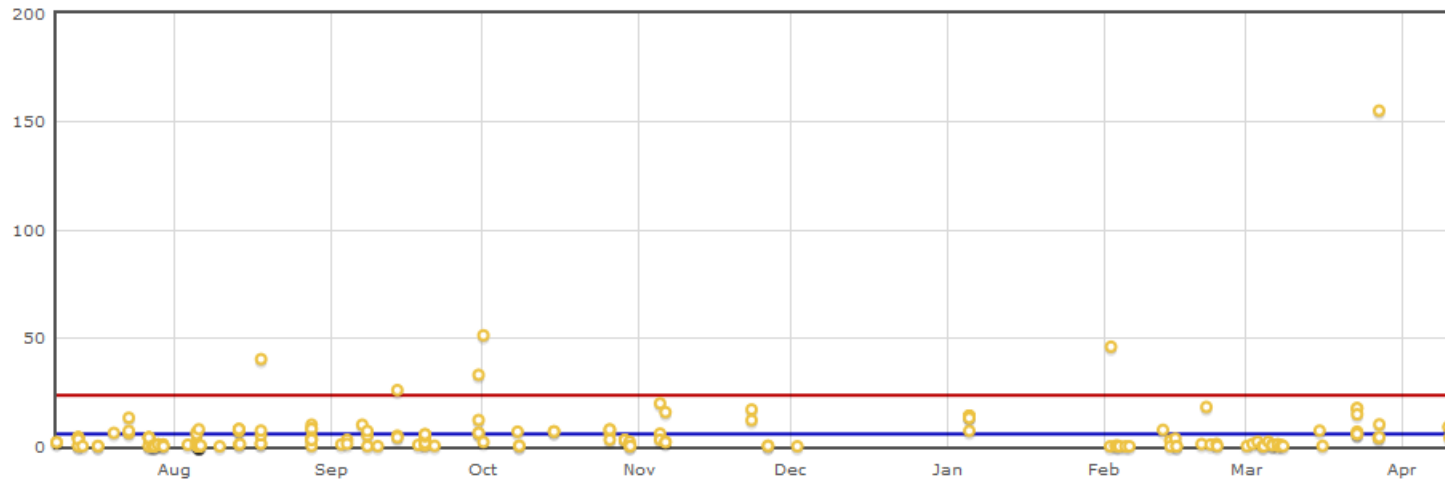
Throughput



Lead Time



Cycle Time



Silver Catalyst

Silver Stories

Website

Add-Ons

Marketing

Customization

Customer A

Customer B

Customer C



Team A
(1/3)



Team A
(1/3)



Team A
(1/3)

Project A



Project B



Support



Team A

Agile + Kanban

Agile + Kanban

Self Organisation
Empowered Teams
Engineering Practices

Agile + Kanban

Flow, Limit WIP, Pull
Policy, Prioritization, Risk
Look At The Whole Picture

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